

THE CHILDREN'S ADVOCACY CENTER
SERVING BASTROP, LEE AND FAYETTE COUNTIES



HEROES FOR HOPE
SPONSORSHIP AND SUBSCRIPTION DONOR
OPPORTUNITIES FOR THE
CHILDREN'S ADVOCACY CENTER IN 2023

ABOUT US

The Children's Advocacy Center exists to provide a coordinated, multi-disciplinary approach to the problem of child abuse in our community. We aspire to reduce trauma, seek justice, and foster healing and empowerment to child victims of abuse and their non-offending families and caregivers.



Working closely with private and community partners, the CAC ensures coordinated services and prompt, sensitive and effective responses which put the needs of child victims of abuse first. Our work extends to educating communities in recognizing, reporting and the prevention of child abuse, supporting successful prosecution of those who perpetrate crimes against children and providing young victims and their non-offending family members the sustained specialized therapeutic support they need to heal.

The Children's Advocacy Center is nationally accredited and one of more than 70 across Texas, and is a registered nonprofit charitable organization funded by grants and donations. More than half of our funding comes from the federal, state and local governments with the remainder from local fundraising activities, foundation, sponsorships and corporate partners, and the generosity of individual donors. We've been a part of the community since 1992, and our services are bilingual and free of charge.

the CAC's Impact

BY THE NUMBERS

EACH YEAR

The Children's Advocacy Center serves nearly a thousand children and their families managing the effects of, and recovering from abuse and trauma. Our services are provided to every child in need, free of charge, in English and Spanish, for as long as they're needed.

OUR SERVICES

- Forensic Interviews
- Sexual Assault Nurse Examiner (SANE) On-site Medical Services
- Family Advocacy
- Trauma-informed Therapeutic Services for Children and Adults
- Community Education and Outreach
- Multi-Disciplinary Team Case Review

SERVICE STATISTICS IN 2020



408

Forensic
Interviews



3025

Hours of
Therapy



2157

Intake Reports
Reviewed

IMPACT

The work we're doing at the Children's Advocacy Center helps to break the cycle of abuse, and puts families on the road to health and healing. By intervening, and helping to mitigate trauma, we stop the pain. By providing advocacy, we help to build a foundation of safety, protection and resilience. And with thoughtful, informed counseling and therapeutic care, we empower our children and families to heal, to overcome, and not be defined by pain and trauma.



HEROES FOR HOPE

CAC SPONSORSHIP LEVELS

\$30,000	CHAMPION
\$25,000	GUARDIAN
\$20,000	PALADIN
\$12,500	CHALLENGER
\$10,000	PROTECTOR
\$7,500	DEFENDER
\$5,000	KNIGHT
\$2,500	VICTOR

Sponsorships help the Children's Advocacy Center maximize our ability to serve child victims of abuse and trauma in Bastrop, Lee and Fayette Counties, and beyond.



Heroes for **HOPE**

FIND THE SPONSORSHIP LEVEL THAT WORKS BEST FOR YOU

CHAMPION

Annual Halloween Gala

Title Sponsorship of the **CAC Annual Gala**, plus

- Top Billing for Sponsored Event, including recognition via social media, digital and printed event marketing materials, event signage and collateral items
- One (1) premium table at each CAC fundraising event in a calendar year, with two (2) premium tables at Title Sponsorship event
- Ongoing social media recognition and an annual partner spotlight feature on social media and the CAC Donor Newsletter
- A plaque recognizing the partner's support of the CAC, to be featured at the place of business or location of their choosing
- Prominent feature on the Children's Advocacy Center's Donor Recognition Wall

\$30,000

GUARDIAN

Bastrop County Designer Purse Bingo

Title Sponsorship of **DPB Bastrop County**, plus

- Top Billing for Sponsored Event, including recognition via social media, digital and printed event marketing materials, event signage and collateral items
- One (1) premium table at each CAC fundraising event in a calendar year, with two (2) premium tables at Title Sponsorship event
- Ongoing social media recognition and an annual partner spotlight feature on social media and the CAC Donor Newsletter
- A plaque recognizing the partner's support of the CAC, to be featured at the place of business or location of their choosing
- Prominent feature on the Children's Advocacy Center's Donor Recognition Wall

\$25,000

PALADIN

Fayette/Lee Designer Purse Bingo

Title Sponsorship of **DPB Fayette/Lee County**, plus

- Top Billing for Sponsored Event, including recognition via social media, digital and printed event marketing materials, event signage and collateral items
- One (1) premium table at each CAC fundraising event in a calendar year, with two (2) premium tables at Title Sponsorship event
- Ongoing social media recognition and an annual partner spotlight feature on social media and the CAC Donor Newsletter
- A plaque recognizing the partner's support of the CAC, to be featured at the place of business or location of their choosing
- Prominent feature on the Children's Advocacy Center's Donor Recognition Wall

\$20,000

Heroes for HOPE

FIND THE SPONSORSHIP LEVEL THAT WORKS BEST FOR YOU

CHALLENGER

Springfest

Title Sponsorship of **Springfest**, plus

- Top Billing for Sponsored Event, including recognition via social media, digital and printed event marketing materials, event signage and collateral items
- One (1) premium table at each CAC fundraising event in a calendar year.
- Ongoing social media recognition and an annual partner spotlight feature on social media and the CAC Donor Newsletter
- A plaque recognizing the partner's support of the CAC, to be featured at the place of business or location of their choosing
- Prominent feature on the Children's Advocacy Center's Donor Recognition Wall

\$12,500

PROTECTOR

Holly Jolly

Title Sponsorship of **Holly Jolly**, plus

- Top Billing for Sponsored Event, including recognition via social media, digital and printed event marketing materials, event signage and collateral items
- One (1) premium table at each CAC fundraising event in a calendar year.
- Ongoing social media recognition and an annual partner spotlight feature on social media and the CAC Donor Newsletter
- A plaque recognizing the partner's support of the CAC, to be featured at the place of business or location of their choosing
- Prominent feature on the Children's Advocacy Center's Donor Recognition Wall

\$10,000

DEFENDER

Camp Connect

Title Sponsorship of **Camp Connect**, plus

- Top Billing for Sponsored Event, including recognition via social media, digital and printed event marketing materials, event signage and collateral items
- One (1) premium table at each CAC fundraising event in a calendar year.
- Ongoing social media recognition and an annual partner spotlight feature on social media and the CAC Donor Newsletter
- A plaque recognizing the partner's support of the CAC, to be featured at the place of business or location of their choosing
- Prominent feature on the Children's Advocacy Center's Donor Recognition Wall

\$7,500



Community HEROES

CAC Community Heroes

KNIGHT

\$5,000

- One (1) Premium Table at each CAC Fundraising Event
- Ongoing social media recognition and inclusion in the CAC Donor Newsletter
- Feature at the Children's Advocacy Center on the Donor Recognition Wall

VICTOR

\$2,500

- One (1) Premium Table at the CAC Fundraising Event of Partner's choosing
- Ongoing social media recognition and inclusion in the CAC Donor Newsletter
- Feature at the Children's Advocacy Center on the Donor Recognition Wall

CAC FUNDRAISING EVENTS



Designer Purse Bingo

BASTROP COUNTY DESIGNER PURSE BINGO

OUR BIGGEST ANNUAL FUNDRAISING EVENT, **BASTROP COUNTY DESIGNER PURSE BINGO** ATTRACTS NEARLY 500 TICKETED GUESTS FOR 10 ROUNDS OF BINGO WITH BEAUTIFUL DESIGNER PURSE PRIZES, BRUNCH, SIPS, GAMES, A LOUIS VUITTON RAFFLE, AND A LUXURY SILENT AUCTION. THIS SELLOUT EVENT ATTRACTS NUMEROUS INFLUENTIAL TABLE SPONSORS AND DONORS, AND IS HOTLY ANTICIPATED AND WIDELY PROMOTED IN BASTROP, LEE AND FAYETTE COUNTIES. THIS EVENT IS UNIQUE IN BEING ONE OF THE ONLY LOCAL GALAS HELD IN BASTROP DURING THE LATE WINTER MONTHS.

CAC FUNDRAISING EVENTS



Designer Purse Bingo

FAYETTE/LEE COUNTY DESIGNER PURSE BINGO

HELD AT THE STUNNING **COMPOUND** IN ROUND TOP, TEXAS, **FAYETTE/LEE COUNTY DESIGNER PURSE BINGO** FEATURES 10 ROUNDS OF BINGO WITH BEAUTIFUL DESIGNER PURSE PRIZES, A GOURMET BRUNCH AND MIMOSA BAR, GAMES, GIVEAWAYS AND A LUXURY SILENT AUCTION. THIS EVENT IS PARTICULARLY ELEGANT BECAUSE OF THE BEAUTIFUL PROPERTY AND SPACE. IT'S HELD IN EARLY FALL, AND ATTRACTS NUMEROUS TOP-LEVEL TABLE SPONSORS FROM BUSINESSES IN FAYETTE, LEE AND BASTROP COUNTIES. EVENTS IN ROUND TOP/WARRENTON ARE VERY INFLUENTIAL AND REACH A BROAD AUDIENCE OF DEVOTED FOLLOWERS. THIS IS A HIGHLY PROFITABLE EVENT FOR THE CAC AND CONSISTENTLY SELLS OUT.

CAC FUNDRAISING EVENTS



Halloween Masquerade



THE CHILDREN'S ADVOCACY CENTER'S ANNUAL GALA

THE CHILDREN'S ADVOCACY CENTER'S **HALLOWEEN MASQUERADE GALA** IS AN INTIMATE BLACK-TIE EVENING, WITH PLATED MULTI-COURSE MEAL, TOP-SHELF OPEN BAR, GAMES, DANCING AND A LUXURY SILENT AUCTION. THE GALA IS DESIGNED FOR LIMITED SPONSORED TABLE SALES ONLY, AND IS A SELL-OUT EVENT. IT'S A RICHLY DECORATED, COSTUMED GALA, AT THE BEAUTIFUL **MANSION AT COLO VISTA**, AND AS THE ONLY ADULT-THEMED HALLOWEEN EVENT IN BASTROP COUNTY, IS HOTLY ANTICIPATED.

CAC COMMUNITY EVENTS



Springfest

A FAMILY-FRIENDLY FESTIVAL IN THE PARK

SPRINGFEST IS DESIGNED TO BE A MAJOR CORNERSTONE COMMUNITY EVENT IN BASTROP COUNTY, ON THE SCALE OF THE BASTROP PATRIOTIC FESTIVAL, THE VETERAN'S DAY CAR SHOW AND LOST PINES CHRISTMAS. PARTNERING WITH **CASA**, THE CAC WILL THROW A COMMUNITY-WIDE FESTIVAL IN FISHERMAN'S PARK, WITH INFLATABLES, A KID'S PLAY ZONE, FOOD TRUCKS, LIVE MUSIC, GAMES AND INFORMATION AND ACTIVITIES WITH OUR MULTIDISCIPLINARY TEAM AGENCIES AND LOCAL NON-PROFIT ORGANIZATIONS. THIS EVENT IS IN CELEBRATION OF **NATIONAL CHILD ABUSE PREVENTION MONTH** AND IS WIDELY PROMOTED IN LOCAL MEDIA, AND AMONG PARTNERS, INCLUDING **BASTROP ISD** AND **THE CITY OF BASTROP**.

CAC COMMUNITY EVENTS



Holly Jolly

THANKSGIVING & CHRISTMAS CARE FOR CAC FAMILIES

HOLLY JOLLY IS OUR BIG, FEEL-GOOD TIME OF YEAR AT THE CHILDREN'S ADVOCACY CENTER. KICKING-OFF PRIOR TO THANKSGIVING, THIS IS THE TIME OF YEAR WE MAKE HAPPY, LASTING HOLIDAY MEMORIES FOR THE CHILDREN AND FAMILIES WE SERVE, BY PROVIDING MEALS, WRAPPED GIFTS, WINTER CLOTHING ITEMS AND HOUSEHOLD ESSENTIALS FOR THE HOLIDAYS.

CAC COMMUNITY EVENTS



Camp Connect

A SUMMERTIME CAMP FOR REUNIFICATION

CAMP CONNECT BRINGS FAMILIES BACK TOGETHER IN A FUN, FRIENDLY, THERAPEUTIC ENVIRONMENT. OUR CLINICAL TEAM CREATES A WEEKEND OF REUNIFICATION AND CHERISHED MEMORIES FOR THE FAMILIES WE SERVE, WITH SHARED GAMES, ACTIVITIES, CLASSES, AND A COOKOUT, IN A BEAUTIFUL OUTDOOR SUMMER-CAMP SETTING. WHILE THIS EVENT IS CLOSED TO THE PUBLIC, ITS IMPACT FOR THE CHILDREN AND FAMILIES WE SERVE IS HEALING AND LONG-LASTING.

30 FOR 30

Thank you for 30 years of support to the **Children's Advocacy Center, Serving Bastrop, Lee and Fayette Counties**. In our 30th year, we're celebrating the impact we've made and the lives we've touched, and looking forward to the opportunity to bring hope and healing to children and families, right where they live, in the heart of the communities we serve.



We hope you'll join the CAC in this next chapter by becoming a **Hero For Hope**. Your monthly support of **\$30 for our 30th Anniversary** will directly benefit our daily operations, from snacks for hungry kids to therapeutic care, and empower the CAC to begin developing our full-service satellite facilities in the communities we serve.

\$30 a month makes that possible.

Enrollment is only a click away, and we have a special thank you gift for those who join!



Thank you for being a **Hero for Hope** for the children of Bastrop, Lee and Fayette Counties.

OUR REACH

SOCIAL MEDIA CHANNELS



1K
FOLLOWERS



6K
LIKES



10K
MAILING LIST

MEDIA SUPPORT



6 LOCAL
CHAMBERS OF
COMMERCE



VISIT BASTROP
VISIT ROUNDTOP
AUSTIN 360



LOCAL
BUSINESSES



PAID
PROMOTIONS

In a partnership with **Facebook/Meta**, the Children's Advocacy Center takes advantage of free paid promotion of all events and spotlights, reaching a diverse and nuanced audience, all over Texas.



SPONSOR THE CAC

**YOUR SPONSORSHIP CAN HELP
SHAPE THE FUTURE OF THE
CHILDREN'S ADVOCACY CENTER.**



The CAC is where hope and healing begins. Your sponsorship enables our organization to build a roadmap for a sustainable future. We are so grateful for your help.

Connect with us for more at
www.ChildrensAdvocacyCenter.org